



**AUTOMOTIVE and TRANSPORTATION
SOLUTIONS FRAMEWORK**





You are Special.
We understand that.

Automotive and transportation business place specialized requirements on IT solutions. Like several other businesses;

- Your customers place high demands on your service levels.
- Your engagement with the principle is extremely important.
- The competition in the market demands that you exercise increasingly innovative ways
 - to manage growth in revenues,
 - to manage containment of costs and
 - to provide new service offerings in the market.

However, unlike other businesses,

- The information related to vehicles and equipment is very different from other businesses and form an integral part of the business transactions,
- There are specialized business processes in the purchase, sales and maintenance cycles of vehicles and equipment that are unique to this business

Your business is unique but the industry may term it as:

- Automotive Distribution
- Automotive Workshop and Services
- Pre-Owned Vehicle Sales
- Vehicle Renting and Leasing
- Equipment Rentals and Leasing
- Limousine Service
- Transportation Services
- Delivery and Haulage Services

Often you clearly see the need for information technology solutions that deal with your entire business process comprehensively. However, often you deal with information technology solutions that are use either

- A painstakingly altered software, or
- A mix of several pieces of software, or
- A painstakingly built piece of software that meets a lack of on-going support.

Your Benefits:

Strategic:

You deploy proven industry specific products that leverage the latest internet, wire-less and mobility technologies that create your connected business enterprise. This allows you to drive your agenda with real-time comprehensive information base.

Operational:

Deploying products that are industry specific minimizes risks associated with project costs and opportunity loss of benefiting from an IT solution due to long dawn implementations. Existing product features suited to Automotive and Transportation businesses allow a relatively quick and well fitted implementation in your business.

Technological:

Modularity: The product design allows you to deploy the whole or part of the product depending on the business process requirement. Our account managers are trained to help you select the functional modules necessary to quickly put together your solution.

Scalability: The product design accommodates virtually unlimited growth and scales from a small business to a large enterprise and adapts to give management optimal control and employees fast and efficient access to information and application services.

Orion Auto:

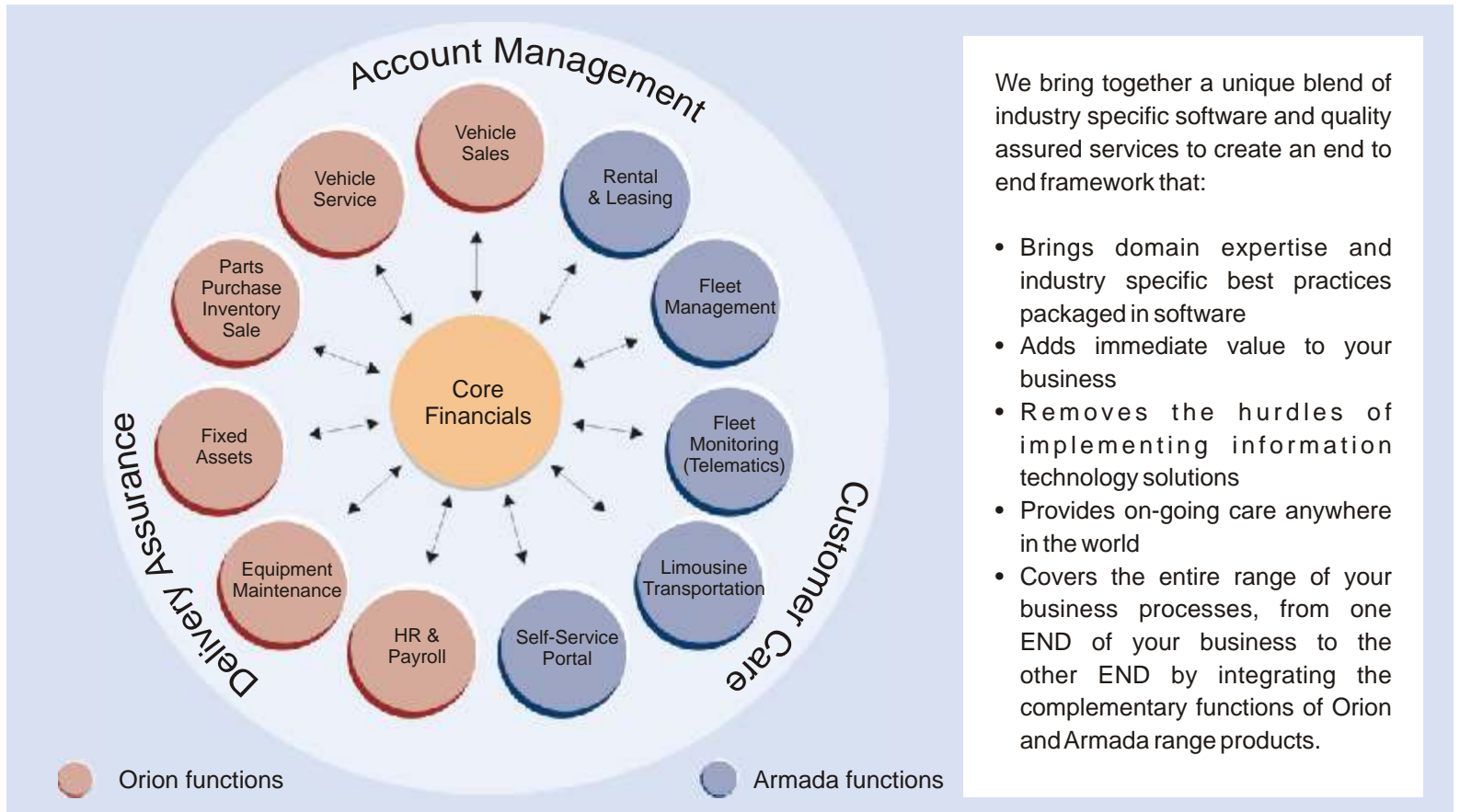
Orion is among the top three ERP solutions in the Region as per IDC, the premier Technology Market Research agency in the region. Orion Auto is tailored for automotive businesses and provides functions of:

- Core Financial Management
- Vehicle Sales Management
- Vehicle Purchase Management
- Vehicle Service Management
- Parts Purchase and Inventory Management
- Equipment Maintenance Management
- Fixed Assets Management
- Human Resource Management and Payroll
- Customer Relationship Management
 - o Campaign and Brand Management
 - o Sales Force Automation
 - o Customer Service Kiosks
- Field Service Delivery (mobile)
- Business Intelligence

Orion-Auto is built and deployed on the ORACLE® platform, a standard that is unmatched in the industry.



Our Automotive and Transportation Solutions Framework is Special.



We bring together a unique blend of industry specific software and quality assured services to create an end to end framework that:

- Brings domain expertise and industry specific best practices packaged in software
- Adds immediate value to your business
- Removes the hurdles of implementing information technology solutions
- Provides on-going care anywhere in the world
- Covers the entire range of your business processes, from one END of your business to the other END by integrating the complementary functions of Orion and Armada range products.

Orion Auto - Established ERP:

The Automotive Solutions Framework incorporates our well established and globally recognized software product with all its auto-domain specific functionality and implementation toolkit as an extremely powerful ERP "fine-tuned" for Auto and transportation businesses.

Armada - Leading Fleet Management product:

The Automotive Solutions Framework uses this fully integrated and a leading product for fleet management, renting, leasing, transportation and fleet monitoring. Once again, you gain by its rich domain specific functionality and a proven track-record.

Responsive Account Management - Making the engagement work for You:

We value the engagement with you and responding to all your needs. The sales team carries domain expertise to quickly assess and understanding your requirements and demonstrate a solution that suits your business requirements and enables you to scale with profitability. As a learning organisation, we have taken customer feedback as the key driver of continuous improvement and innovation and put this right back in to this framework.

Assured Delivery - Taking risk out of Your implementation:

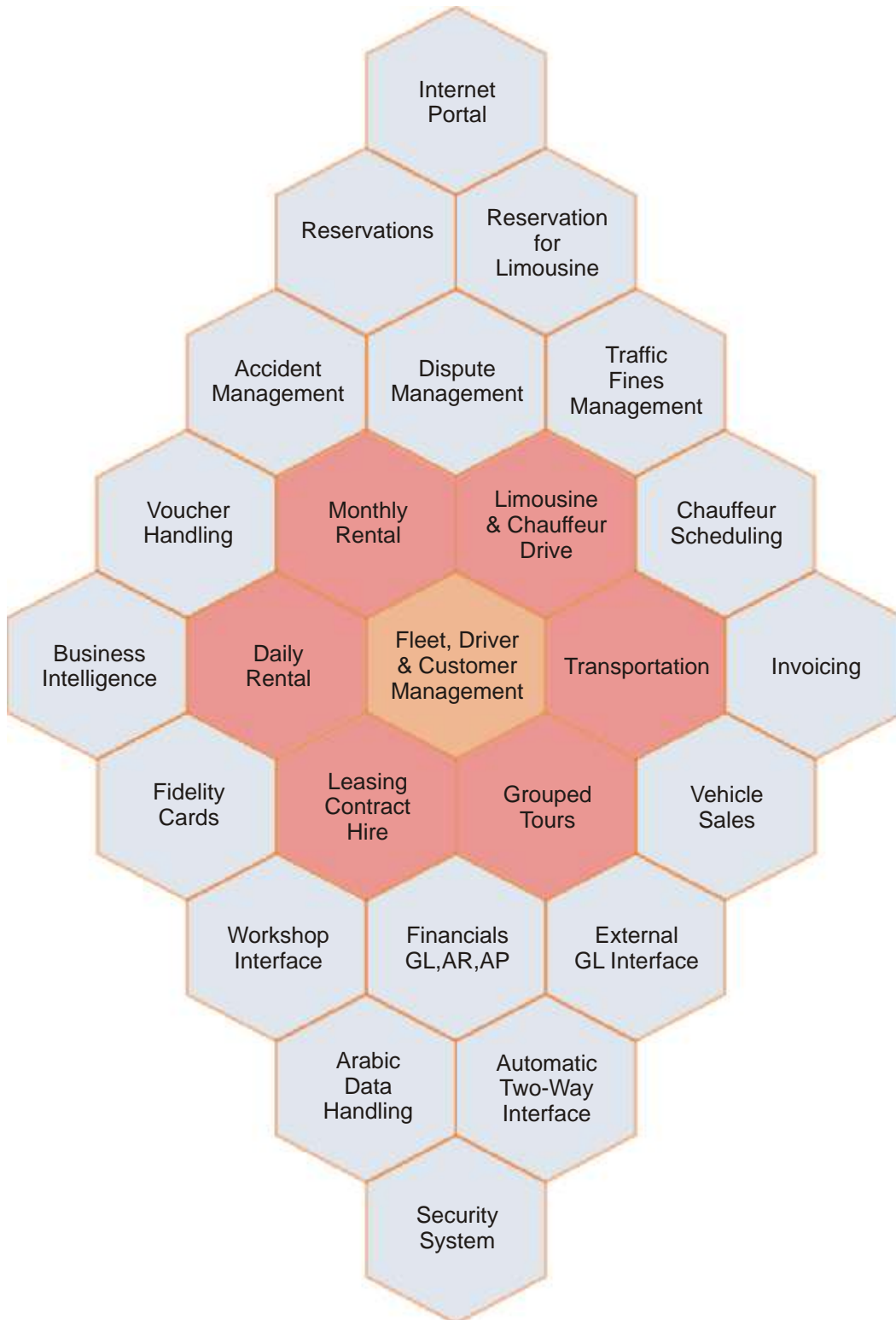
IT product implementation projects run a risk on time and cost usually attributable to lack of focused engagement between the provider and the users. To take risk out of your implementation, the Automotive Solutions Framework comes backed up with proven Delivery Assurance Program of 3i infotech.

Customer care - With You whenever you need:

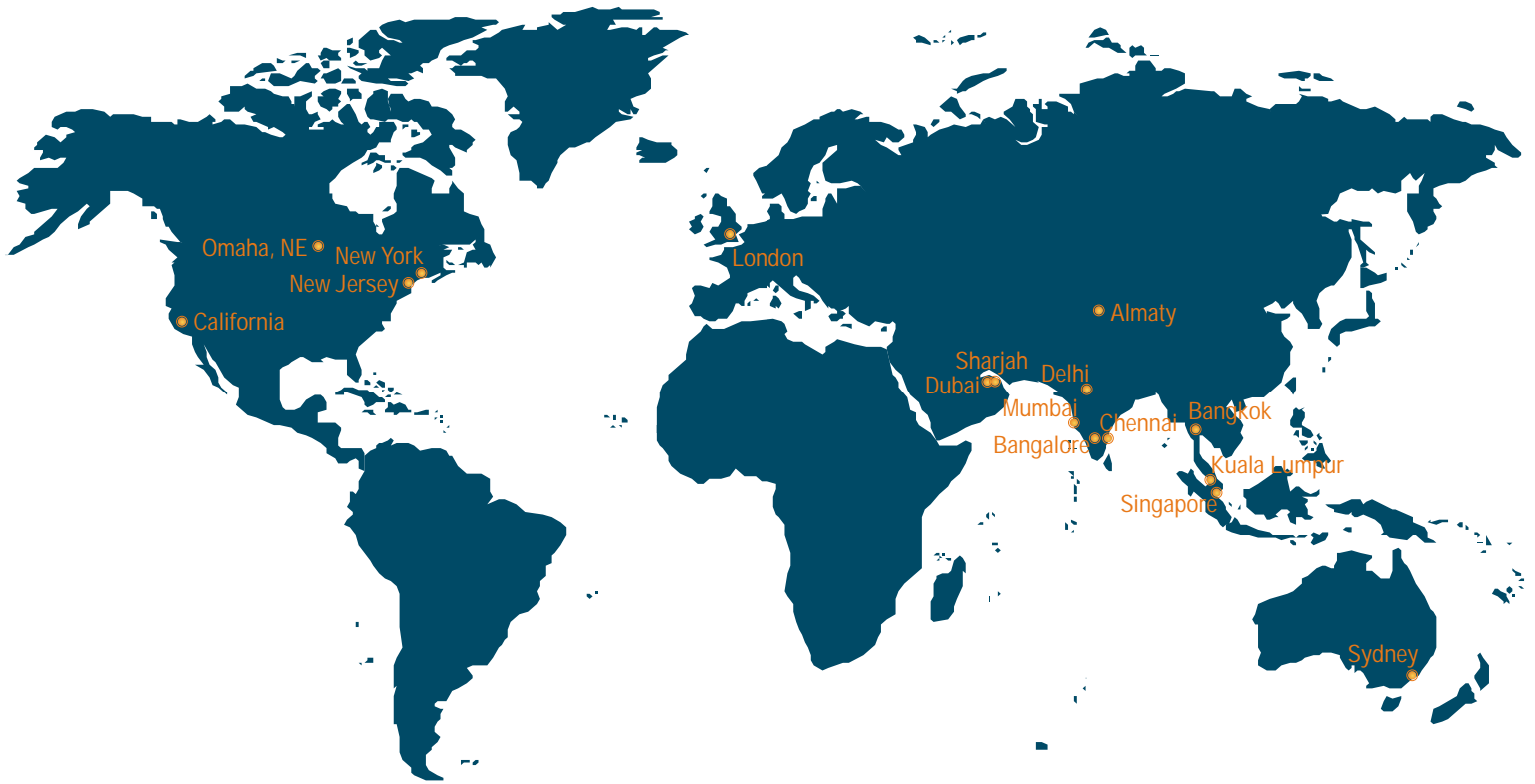
Our ability to consistently find and adopt innovative ways to better assist businesses such as yours, by listening to and executing customer feedback, has positioned us as one of the leading IT vendors in this region. We have leveraged the 3i infotech customer direct - a comprehensive post sales support portal into the Automotive Solutions Framework to enhance your experience of on-going using of the solution.

Armada-Enterprise:

Armada is a leading Rental, Leasing and Fleet Management solution in the region. Armada provides the following functions:



Armada is built and deployed on the ORACLE® platform, a standard that is unmatched in the industry.



About 3i Infotech

- Global Information Technology Company providing software solutions and IT services for Banking, Insurance, Capital Market, Mutual Funds, Manufacturing, Distribution and Government
- One of the top 4 Indian software product companies*
- Winner of Frost & Sullivan Product Innovation award for Insurance solutions 2006
- Winner of Asia Insurance Industry Award for the Service Provider of the Year for 2 consecutive years - 2005 and 2006
- Winner of Frost & Sullivan Award for Growth Strategy Leadership for India ERP Software for SMB
- Winner of Dubai Quality Appreciation Program award
- One of the top 4 ERP vendors in the Middle East & North Africa (MENA) region **
- SEI CMMI Level 5 for its software services and ISO 9001:2000 for its Infrastructure and BPO Services
- Over 500 customers in 50 countries across 5 continents
- Over 3000 employees
- Offices in 16 cities across 9 countries
- State of the art development and delivery centers in Mumbai, Chennai, Bangalore, Kochi, Kuala Lumpur, Dubai, New Jersey

* Source: Dataquest

** Source: IDC report



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